

Digital Learning Series ———



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Drones and

Digital Integrated

Pest Management

Welcome Note









Adam Lyle

Executive Chairman Padang & Co





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Wei-Li Woo

Lead, Innovation Grow Asia









Dr Alison Watson

Head Fall Armyworm Action Plan Secretariat

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Welcome	
Speaker Presentatio	Dr Lian-Sheng Zang, Key Laboratory of Green Pesticide and Agricultural Bioengineering, Guizhou University
	Dr Daniel Tan, Professor, School of Life and Environmental Sciences, University of Sydney
	Nehemiah L. Caballong, Information Systems Researcher, Philippine Rice Research Institute (PhilRice)
	Dr Mariette McCampbell, Researcher, Knowledge, Technology, and Innovation Group, Wageningen University and Research
	Dr Elisabeth Simelton, Climate Change Scientist, World Agroforestry Centre (ICRAF)
Panel Discussion	Adrian Soe Myint, CEO, Village Link & Chief Digital Officer, Myanma Awba Group
	Winnie Atieno, Associate Director, PlantVillage
	Anthony Tan, Founder & Director, New Hope Corporation

Today's Agenda



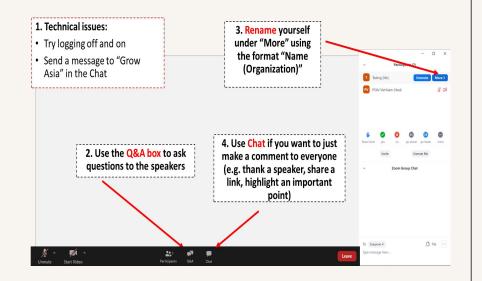
Housekeeping







eco



- For any technical issues with the platform during the session, send a message to Grow Asia in the chat or contact +65 8755 1405 via WhatsApp
- If you have any questions for the speakers, please • type it into the **Q&A box**
- If you have any general comments, would like to share • any work or your experience on the subject, or thank a speaker etc. please write that in the **chat**.
- Please also take the time to introduce yourself • briefly in the chat.
- We will be recording the presentations and will send a • link to the recording and a PDF copy of the presentations within one week of the session





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Poll #1 Where are you based?

Poll #2 What type of organization do you represent?

Novel Use of Drones for Releasing Trichogramma Parasitoids against Agricultural Pests in China

Dr Lian-Sheng Zang

Key Laboratory of Green Pesticide and Agricultural Bioengineering of Ministry of Education, Guizhou University



Drones and Digital IPM Workshop

December 9, 2021

Novel Use of Drones for Releasing *Trichogramma* Parasitoids against Agricultural Pests In Northeastern China

Lian-Sheng Zang

Key Laboratory of Green Pesticide and Agricultural Bioengineering, Guizhou University E-mail: <u>lsz0415@163.com</u>

Outline

- Applications of *Trichogramma* Parasitoids against agricultural pests in northeastern China
- □ Why use drones to release *Trichogramma*?
- What we have done on use of drones for releasing *Trichogramma* pests ?
- □ How use the dones for releasing *Trichogramma* against pests ?
- Could we use the dones for releasing *Trichogramma* against fall armyworm ?

□ Summary

Trichogramma parasitoids: egg parasitoids

- □ attack most Lepidoptera pests;
- star natural enemies;
- Iongest history and largest area of application;
- most suitable for massive production with low cost.







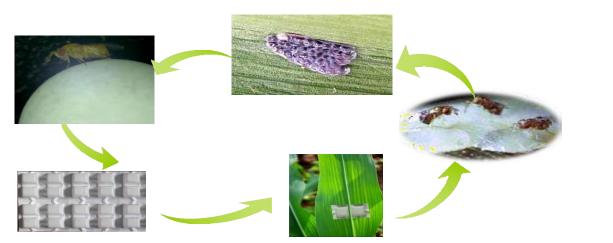








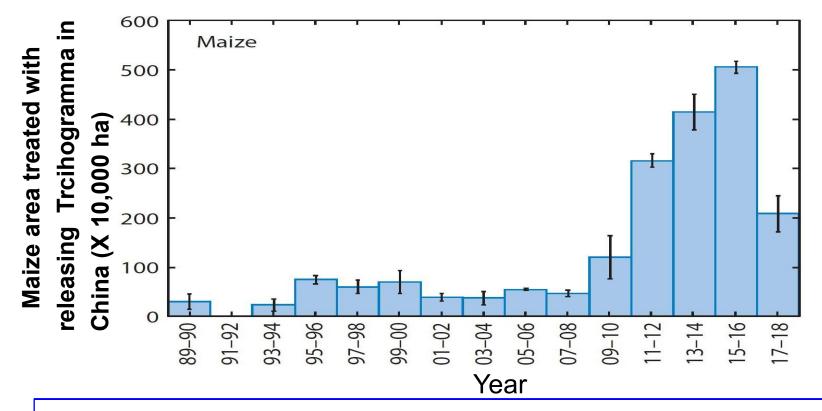
- Since 1980s, artificially-reared *Trichogramma dendrolimi* on large eggs of Chinese oak silkworm (COS) have been augmentatively released for controlling the corn borer in northeastern China
- There is an approximately three-decade application history, and the great success has been achieved in the biological control of corn borers with inundative releases of *Trichogramma* in China







A simple process of the corn borers suppressed with artificiallyreared *Trichogramma* on eggs of Chinese oak silkworm



2011-2018, release *Trichogramma* parasitoids control corn borers about 15 millions ha in China (Data provided by MOA) Zang et al., 2021, Annu. Rev. Entomol.

- Northeastern China is the main region to produce maize, rice and soybean in China
- The plantation areas of maize, rice and soybean in this region steadily keep about 15, 4, 3 millions Ha
- For these crops, the corn borer, rice stem borer, and soybean pod borer are the most economical pests, and generally occur in this region

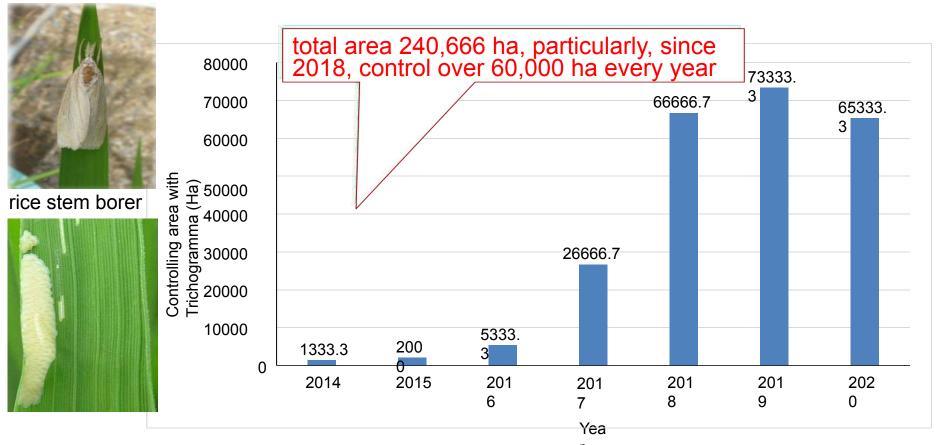






corn borer *Ostrinia furnacalis* rice stem borer *Chilo suppressalis* soybean pod borer Leguminivora glycinivorella During 2008-2018, our team developed a new biocontrol technology of the rice borers with *Trichogramma*:
 Mix-releasing *T. denrolimi* reared on the large eggs of COS and *T. japonicum* reared on the small eggs of rice moth (RM) to control the rice stem borers

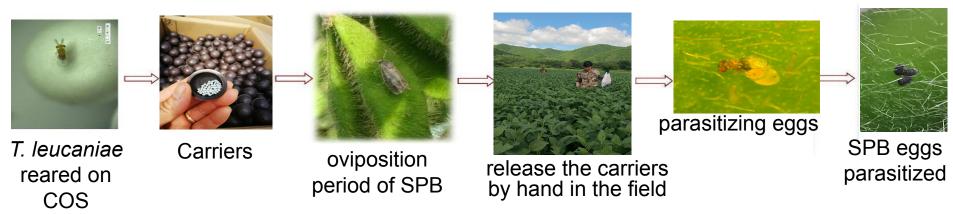




Controlling area of *C. suppressalis* with mix-releasing *T. japonicum* and *T. dendrolimi* in Jilin Province since 2014

During 2012-2018, our team developed another biocontrol technology of the soybean pod borer (SPB) with *Trichogramma*:

T. leucaniae reared on the large eggs of COS control the soybean pod borer



A simple process of the soybean pod borers suppressed with artificially-reared *Trichogramma* on COS eggs

Why use drones to release *Trichogramma*?

During the extension of *Trichogramma* against these pests, we found some factors influencing their applications...

(1) the impacts of crop growth stage on application during releasing *Trichogramma* against pests
 Maize field: plant higher than 1.2 m; leaves with spines and hairs usually hurt farmers

Soybean field: plants higher than 1 m, crossing each other, farmers walking inside cause serious damagement on the soybean plants



release *Trichogramma* at the big flare period of maize



release *Trichogramma* at the podbearing period of soybean

(2) the impacts of field environment on application during releasing *Trichogramma* against pests
 Rice field: have water and mud in the paddy field, a little bit of difficult to release carriers, randomly release carriers, and could not assure precision release



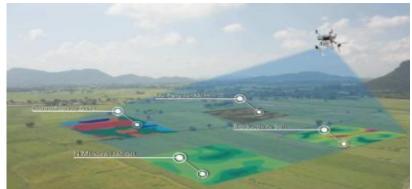




Other

- (1) Because labor cost is more and more expensive, developing light and simplified and intelligent plant protection technologies have become a tendency in China
- (2) Drones have been well developed in China, and widely used in plant protection, such as spraying chemicals and monitoring diseases and pests
- (3) It is no doubt that the drones will conduct precision release than manually release





What we have done on the use drones for releasing *Trichogramma* against pests ?



Drones and release device developed by CAS



Cooperative partners:

Institute of Biological Control, Jilin Agricultural University

Institute of Optics, Fine Mechanics, Physics, Chinese Academy of Sciences



Carriers matched with the drones developed by JAU







- The drones with six-arms drived by charged batteries
- The release device automatically release carriers according to the speed controlled by the program
- The drones work in 1 km with a remote controller
- One time departure may control about 20 ha

Carrier for paddy field



two chambers

automatically floating on water

- All carriers are designed as ball shape
 The color of all carriers is dark
- I ne color of all carriers is dari
- All carriers are degradable
- One carrier could carry about 4000 parasitoids

Carrier for upland field



parasitoids could crawl out from two ends; 3 cm in diameter





the bottom of one end with several holes

How to use drones for releasing Trichogramma against pests?







The drones have been used for releasing *Trichogramma* parasitoids against corn borers, rice borers, soybean pod borers in Northeastern China Generally, the use of drones for releasing *Trichogramma* parasitoids against soybean pod borers is the most successful case in northeastern China





In 2020-2021, controlling soybean pod borers 8000 ha with drones releasing *T. leucaniae* was completely supported by the government of Jilin Province with

0.5 millions \$.

The use of drones for releasing
 Trichogramma against SPB cover all these area







- The cost of controlling SPB with drones releasing Trichogramma: total 50 \$ per ha
- (1) the cost of *Trichogramma* with carriers: **35** \$ (450,000 wasps; 90 degradable carriers)
- (2) the cost of drones releasing parasitoids: **15** \$
- □ The method of releasing *Trichogramma* with drones.

During the oviposition period of SPB (Aug. 5-15), release two times with the drones at 5-7 day intervals, 225,000 wasps evenly packed in 45 carriers per time. During the practical operation, release one carrier with drones at 10 m intervals









The figures indicate the real flying traces of drones releasing *Trichogramma* against SPB in the field





The biocontrol efficacy of large-aera releasing Trichogramma against SPB with drones in Dunhua, China in 2021

Treatments	Replicates	Pod damaged (%)	Seed damaged (%)	Control efficacy (%)
Release <i>Trichogramma</i> with drone (TL)	5	3.86±0.82 b	3.11±0.54 b	85.21
No any control (CK)	5	18.86±1.51 a	21.03±2.19 a	-
		t = 8.378, df = 8, P < 0.001	t = 7.521, df = 8, P < 0.001	



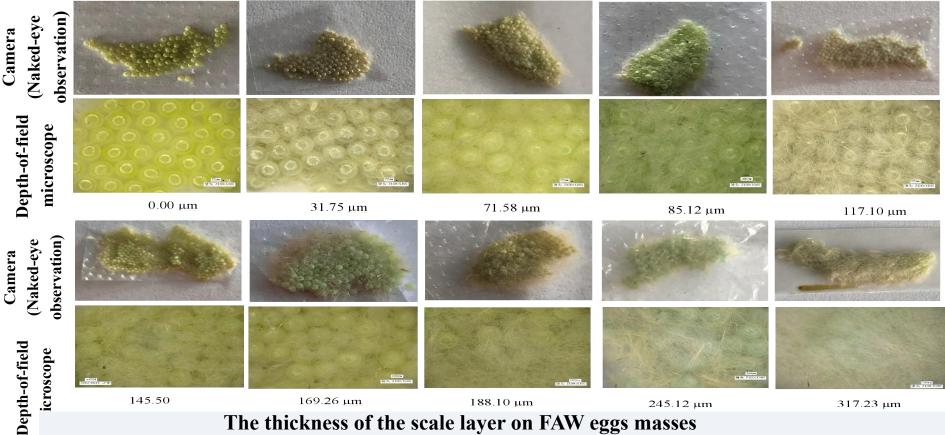




Video Use of drone for releasing Trichogramma against corn borer

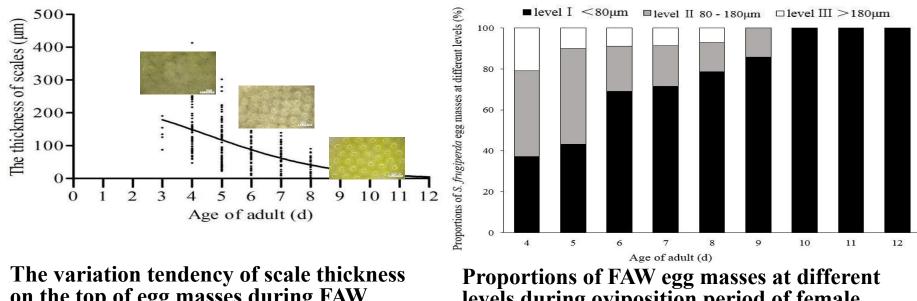
Video Use of drone for releasing Trichogramma against SPB

Could we use the drones for releasing *Trichogramma* against fall armyworm ?



The thickness of the scale layer on FAW eggs masses

- The thickness of the scale layer on FAW egg masses ranged from 0µm to 400µm.
- The thickness of the scale layer on egg masses were graded into three levels: Level I: 0-80µm; Level II: 80-180 μm; Level III: >180 μm

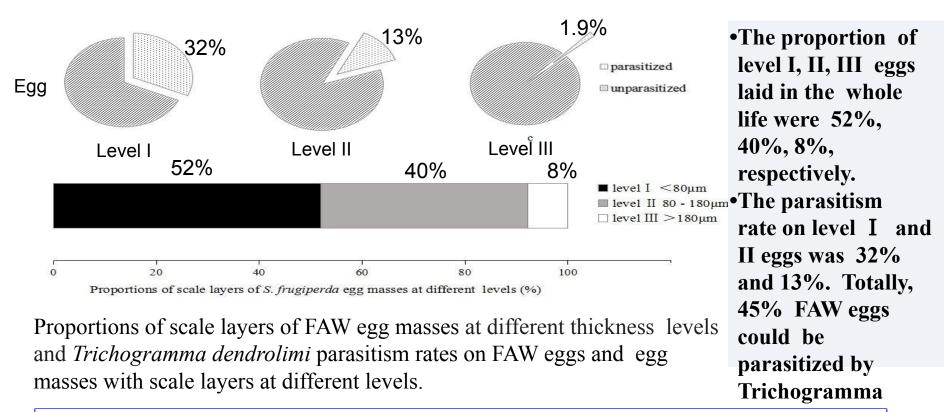


on the top of egg masses during FAW female aging

levels during oviposition period of female adults

•The thickness of scale layer on egg mass significantly decreased along with the increase of FAW female age

•The proportion of FAW egg masses at level I significantly increased, but significantly decreased at levels II and III with female adult aging. The egg masses were all level I from 10th day after adult emergence



Our results support the biological control of FAW with releasing *Trichogramma* parasitoids

Hou YY, Desneux N, Zang LS. 2022. Impact of host scale thickness on *Trichogramma dendrolimi* Matsumura performance when parasitizing eggs of fall armyworm, *Spodoptera frugiperda*. Entomol. Gen. (accepted)

Summary:

- (1) The advantages of using drones for releasing natural enemies:
- higher efficiency than manual release, particularly suitable for controlling pests of large-area single crop land
- ✓ save labor
- precision release may avoid random releasing the carriers by manual release, and guarantee the biocontrol efficacy
- finish the release in short time so as not to miss the oviposition peak period of insect pests
 - (2) The disadvantages of using drones for releasing Trichogramma parasitoids:

unsuitable for controlling pests of small-area crop land in that it wastes much time on the road, always transfer from one land to other land

Summary (Continued):

(3) For the release carriers, it is recommended to design as ball shape, meanwhile, it should consider the impacts of crop growth stage and field environment on application

(4) *Trichogramma* parasitoids have the **great advantages** of controlling Lepidoptera pests, particular for the low cost (30,000 *T. dendrolimi* reared on COS eggs only 1\$). *Trichogramma* parasitoids are suitable for large-area controlling corn borer, rice stem borer and soybean pod borer with drones

(5) Considering the cost and the potential of *T. dendrolimi* parasitizing FAW eggs with different level thickness scales, it is **recommended to large-area release** *Trichogramma* with drones against FAW combined **with other dominant natural enemies** such as *Telenomus remus*







Thanks for your attention



Evaluation of Agricultural Drone Services in Cambodia

Dr Daniel Tan

Professor, School of Life and Environmental Sciences, University of Sydney

Evaluation of agricultural drone services in Cambodia

Presented by Prof. Daniel Tan Project Leader (CamSID – CSE-2015-044) daniel.tan@sydney.edu.au

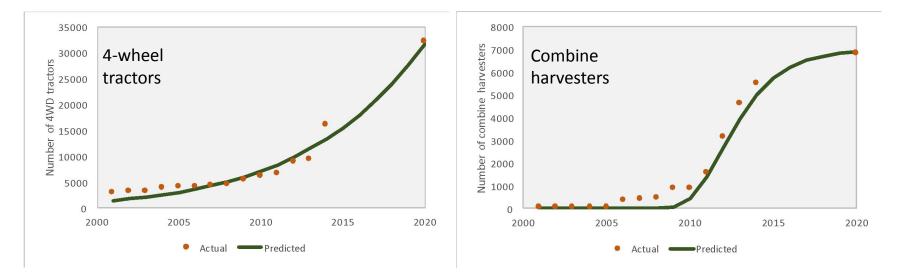
Co-authors: Bob Martin, Ratha Rien





Agricultural mechanisation in Cambodia

As a result of the out-migration of agricultural labour, there has been rapid mechanisation of agriculture in Cambodia.



The majority of rice farmers rely on service providers for land preparation and machine harvesting but not for crop establishment or crop protection



- CAVAC has supported KPP Global Co., Ltd in 2019 to make drones available in Cambodia.
- KPP has imported a XAG drone from XAG Australia
- A drone can spray 20-30 ha in a day
- CAVAC supported the sale of drones by sharing service fee of 50% with farmers who access drone spraying provided by new buyers
- By Sept 2021, KPP sold out 24 units (five under COVID-19 support scheme) 83% to service providers and 17% to large landholding farmers.

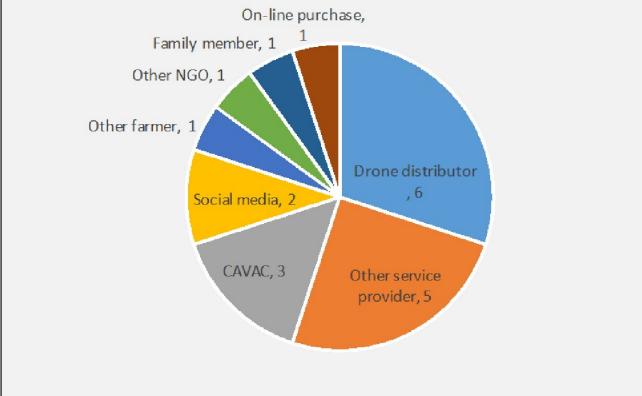
Agricultural drones

In 2021, CamSID carried out 11 demonstrations in 6 villages combining machine planting with drone application of post-sowing pre-emergence herbicide

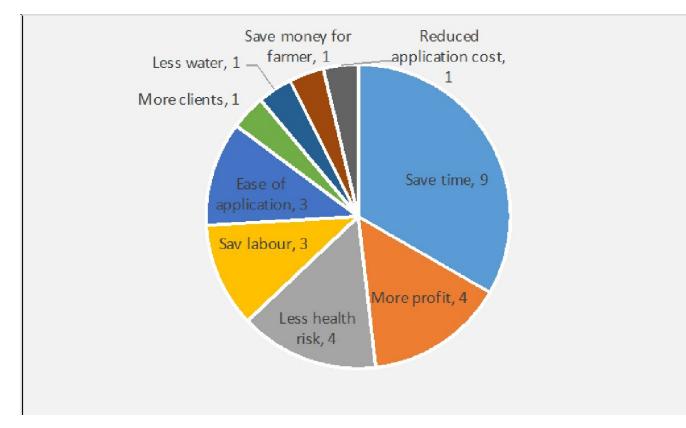
Survey of drone service providers

- A typical drone service provider has 80 farmer clients and services 350 ha at a rate of 15 minutes/ha.
- •The median service fee is \$10/ha which is competitive with ground application.
- •Advantages: much quicker than ground application; avoids problems finding labour; and the low water volume does not reduce efficacy.
- **Disadvantages**: repair and part replacement costs (e.g., batteries, propellers, motors).
- •Can recover the drone purchase cost within 1-2 years.
- Predictions of peak adoption ranged from 15 to 90% with a median of 70%.

How did you learn about the drone applicator?



What expected benefits influenced you to purchase a drone applicator?



Information and training needs of drone service providers

- Priorities for training: choosing correct products to apply; business planning and financial management; identification of weeds, insect pests and diseases; integrated pest management (IPM); and safe operation procedures.
- Priorities for training methods: on-farm demonstrations; farmer field schools; and village workshops.
- Telegram groups were seen a good idea.
- Farmers rely on drone service providers for advice on crop protection.

Pesticide mislabels – let's kill ladybirds! - so that we can sell more insecticides!

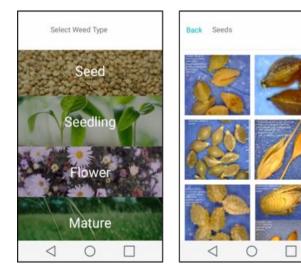


Harmonia octomaculata



Coccinella transversalis

Weed ID App



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Cyperus difform	nis		
ឈ្មោះទូទៅ			
Small flower un	nbrella plant		
ឈ្មោះខ្មែរ			
កក់ធំ/កក់ជ្រុង			
គ្រួសារ			
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https://play.google.com/ store/apps/details?id=c om.usyd.weedid&hl=en



https://itunes.apple.com/ gb/app/weed-identifier/i d1165963850?mt=8

Mungbean pest ID App



Ophiomyia phaseoli ENGLISH ←



Scientific Name

Ophiomyia phaseoli

Common Name

Bean Fly

Description

Adult bean flies are tiny black flies, 3 mm long (about one-quarter the size of a common housefly), with one pair of transparent wings. Larvae are small, white maggots with brown heads. Pupae are pale yellow, straw-coloured or light brown, and can be seen sticking under the membranous epidermis, usually at the root-shoot junction.

Damage







ភាសាខែរ

- ឈ្មោះវិទ្យាសាស្ត្រ Ophiomyla phaseol
- ឈ្មោះទូទៅ
- យេដំណាំសណែក

ការពិពណ៌នា

យេសណែកគេញវ័យ (របភាព ១៤) គឺជារយគណ៍នៅតួច ប្រវែង ៣ មល (ប្រហែល ១/៤ នៃទំហំរុយ៣មថ្វៈឧម្ម៣) ដោយមានសាបមួយគូមើលឃើញច្បាស់។ ពងញាស់ទំហំ តុច ដង្កវពណ៌សមានក្បាលពណ៌ក្មោត។ ដឹកនឿពណ៌លឿង ស្តេក ពណ៌ចំបើង ឬពណ៌គ្នោកស្ទើង ហើយអាចនៅដាប់ ខាងក្រោមគ្នាស់ផតើដែម ជាធម្មតានៅទីប្រសព្វពន្ធភបស។





https://play.google.com/store/apps/details?id=com.usyd.pestid01



Provincial Dept of Ag and Input Seller engagement

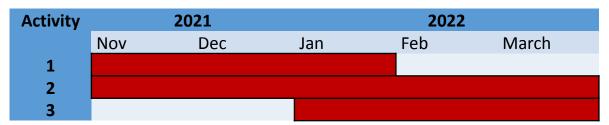


Training of Provincial Dept of Ag (PDAFF) staff on project outcomes – PDAFF will incorporate training into input seller certification course (December 2020).

CamSID-CAVAC-NUBB collaboration on drone applications

Planned activities:

- 1. Capacity building on agricultural drone operation for drone owners and operators
- 2. Field trial on drone broadcasting in rice production
- 3. Integrated weed and pest management with a focus on dry direct-seeded rice





Collaborators

- CAVAC
- Agricultural Cooperatives
- CGIAR Excellence in Agronomy (EiA)
- Direct Seeded Rice Consortium (DSRC)
- Don Bosco Foundation
- Harvest Center Cambodia (HCC)
- IRRI EPIC Project
- National University of Battambang
- Royal University of Agriculture

Thank you

Bob Martin, Ratha Rien

Drone Research and Emerging Policy in the Philippines

Nehemiah L. Caballong

Information Systems Researcher, Philippine Rice Research Institute (PhilRice)



Use of Agricultural Drones for Rice in the Philippines



Digital Solutions Specialist

Outline

OVERVIEW

REGULATIONS

PEST MANAGEMENT

DIRECT SEEDING

WAYS FORWARD



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Transforming Philippine Agriculture

OneDA REFORM AGENDA: KEY STRATEGIES





CONSOLIDATION



- Bayanihan Agri Clusters
 Collective Action/Cooperatives Development
- 3. Province-led Agriculture & Fisheries Extension Systems
- 4. Mobilization & Empowerment of Partners
- 5. Diversification 6. Credit Support

MODERNIZATION



- 7. Technology & Innovation including Digital Agriculture 8. Farm Mechanization & Infrastructure Investments
- 9. Climate Change Adaptation & Mitigation Measures 10. Food Safety & Regulations

INDUSTRIALIZATION



Agri Industrial Business Corridors
 Global Trade, Export Development & Promotion

13. Postharvest, Processing, Logistics & Marketing Support

PROFESSIONALIZATION

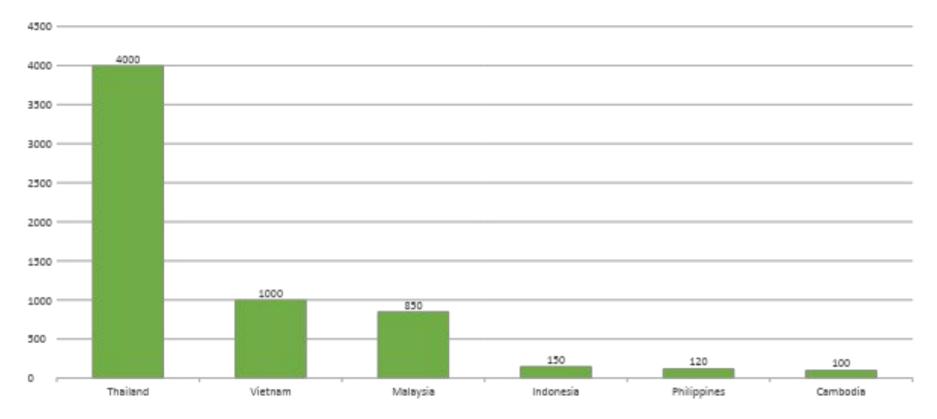


14. Agriculture Career System



TECHNOLOGY & INNOVATION INCLUDING DIGITAL AGRICULTURE

Unit sales of agricultural drones in SEA by DJI



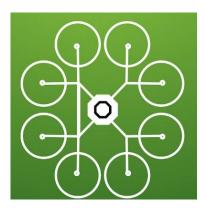
Brands of agricultural drones in the Philippines

AGRICULTURE





Sellers of agricultural drone in the Philippines



NEW HOPE CORPORATION





Outline

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Regulatory agencies on the use of agricultural drones







Authorizations to be secured from regulatory bodies by drone service providers



- RPAS Registration
- RPAS Pilot Certificate
- RPAS Operator
 Certificate



- Annual Certificate of Registration
- Certificate of Authority



- License to Operate
- Certification as Pesticide Applicator (crew members)



REPUBLIC OF THE PHILIPPINES DEPARTMENT OF AGRICULTURE FERTILIZER AND PESTICIDE AUTHORITY FPA Bidg, BAI Compound, Visayes Ave, Dilinan, Quezon City P. O. Box 2582 House the Compound of Comparison of

Memorandum Circular No. 20 Series of 2018

TO:	ALL CONCERNED

FROM: The Executive Director

SUBJECT: Good Agricultural Practices for Remotely Piloted Aircraft System (RPAS) for Use as Spraying

In line with the Fertilizer and Pesticide Authority's (FPA) mandate as provided in Presidential Decree (PD) No. 1144, the FPA is tasked to protect the public from the improper pesticide usage which presents serious risks to users, handlers and the public in general due to the inherent toxicity of these compounds which are, moreover, potential environmental contaminants.

Furthermore, pursuant to Section 6, Part III, Paragraphs 1 and 2 of P.D. 1144, the FPA has the authority to determine specific uses or manner of use for each pesticide or pesticide formulation and to establish and enforce tolerance levels and good agricultural practices for use of pesticides in raw agricultural commodities.

In view thereof, the following rules and regulations governing spraying through the use of Remotely Piloted Aircraft System (RPAS) or otherwise known as drones for agricultural purposes are hereby promulgated:

I. COVERAGE

All drone controllers, operators, service providers, staff, pesticide companies and other individuals or firms who are involved in activities concerning drone spraying of pesticide for the control of pests, diseases and weeds; and the application of liquid fertilizer.

Good Agricultural Practices for RPAS for Use as Spraying

Drone Application of Pesticide

Qualification, Training, and Accreditation

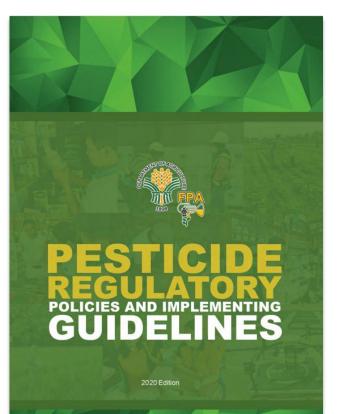
Choice, Storage, and Condition of Pesticide

Safety, Health, and Appropriate Equipment



Choice, Storage and Condition of Pesticide

- Only FPA-registered pesticides for Drone Application should be used, a copy of the Safety Data Sheet (SDS) should be available in the spray site.
- 2. Products should be properly labelled and be transported and stored in its original container and package.
- 3. Containers should be regularly checked for leak and damage.
- 4. Only pesticides that will be used within the day's operation should be loaded in to the transport vehicle.
- 5. Triple rinsed empty containers should be disposed of in FPA-authorized collection sites.



Agricultural chemical companies must first secure an Experimental Use Permit (EUP) in conducting bio-efficacy trials for label

2.4.6 Experimental Use Permit for Drones as Method of Application

Registrants must secure Experimental Use Permit (EUP) prior to conduct of any bioefficacy and/or residue trial which utilizes drone as method of application. As per usual applications, EUP is issued upon evaluation and approval of the submitted test protocols and other data requirements (specified in Table 1 below).

All trials requiring EUP should be conducted only by FPA-accredited researchers along with an FPA-accredited drone operators. The bioefficacy and/or residue data generated from these trials may be used to support product registration, except for trials covered by EUP IA & IB.



Registered Pesticides for Use via Drone Spraying

As of November 3, 2021

	Company	Product Name	Crop	Target Pests	Remarks
1	Kemistar Corporation	KEMISTAR SUGARCANE RIPENER	Sugarcane	*Used as ripener	Full Registration
2	Jardine Distribution	CANE RIPENER	Sugarcane	*Used as ripener	Full Registration
3	Syngenta Philippines, Inc.	ALIKA 247 ZC	Rice	Rice bug	Conditional Registration
1	Syngenta Philippines, Inc.	MATCH 050 EC	Corn	Fall armyworm	Conditional Registration
5	Dow Agro Sciences B. V.	EXALT 60 SC	Corn	Fall armyworm	Conditional Registration
7	Du Pont Far East, Inc.	PEXALON 106 SC	Rice	Brown plant hopper	Conditional Registration
3	FMC Agro Philippines, Inc.	PREVATHON SC	Rice	Stem borer & Leaf folder	Conditional Registration
9	Texicon Agriventures Corp.	ARIBA 2.5 EC	Corn	Fall armyworm	Conditional Registration



2020 Registered Pesticide

314 new 1,003 renewed

Outline

OVERVIEW

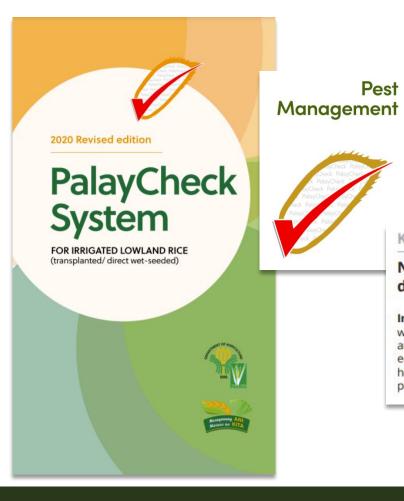
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Key Check 7

No significant yield loss due to pests

Importance. Knowing how the rice crop interacts with biotic factors and the agroecosystem, and correctly identifying pests and applying ecologically sound management strategies can help prevent significant yield loss. They can also promote high-quality grains.

Recommendations to achieve Key Check 7

 Use varieties that are resistant to pests prevalent in the locality. This is the first line of defense against pests and is compatible with the biological control method.

Change or rotate varieties every 2-4 croppings.

- Practice synchronous planting after a 30-day rest period (see Key Check 3, pp 21-22).
- 3. Conduct regular field-monitoring from the early stage of crop growth onwards to identify potential pests at their initial stage of development. Preventive disease management options can be applied before it spreads and reaches intolerable levels. For insect pests, preventive management options such as use of resistant varieties and synchronous planting are preferred. Insecticide application is a corrective measure to be deployed selectively when needed.



4. Let the many beneficial organisms thrive in the rice ecosystem. Such organisms regulate pest populations. The indiscriminate use of pesticides reduces biodiversity and disrupts the natural balance of insect pests and beneficial organisms. Conserving these organisms is economical and permanent.

Table 4. Management options for common rice pests

Pest/ disease	Management options	
Insect pests and diseases	Do not spray against defoliators within 30 DAT or 40 DAS. Diagnose diseases correctly, and practice field sanitation and synchronous planting.	
Weeds	Control weeds within 0-45 DAT/DAS. Use high-quality seeds. Practice field sanitation. Practice proper land preparation and water management. Do manual and mechanical weeding. Use herbicides as the last option.	
Rats	Practice timely, integrated, and sustained community wide control. Fill rat burrows with soil and water. Practice sanitation.	
Golden Apple Snails	Keep field saturated up to 25 DAS or up to 15 DAT, Construct small canals and place attractants to facilitate snail collection. Place wire/ bamboo screen at water in/outlets to regulate snail entry.	
Birds	Scaring them away is the most practical approach to managing birds.	

50

Outline

OVERVIEW

REGULATIONS

PEST MANAGEMENT

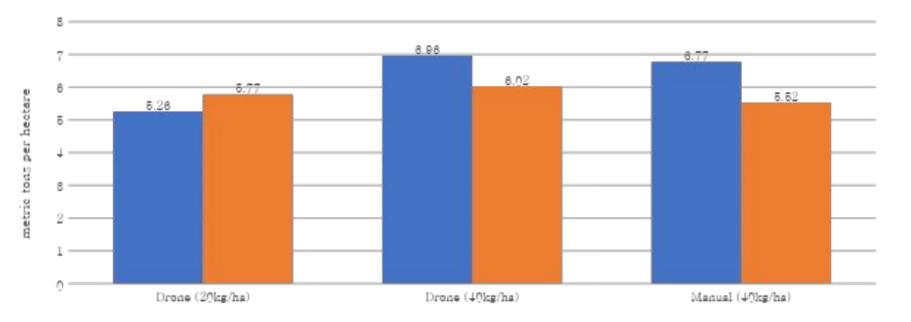
DIRECT SEEDING

WAYS FORWARD



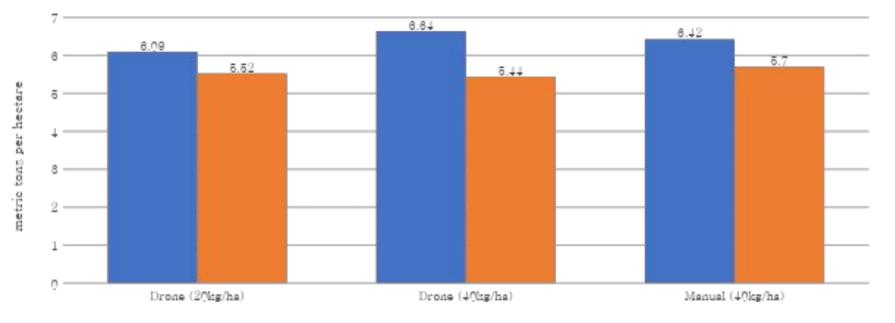
Yield comparison of drone and manual direct seeding methods for an inbred rice variety (*NSIC Rc402*)

Crop-cut@(Average of six 1m2 sampling sites) Actual @(Average of two 500m2 experiment plot)

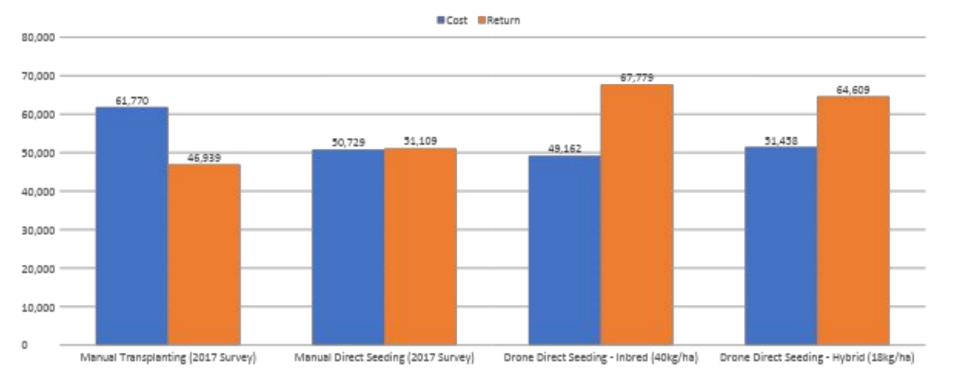


Yield comparison of drone and manual direct seeding methods for a hybrid rice variety (Mestizo 20)

■Crop-cut2(Average of six 1m2 sampling sites) ■Actual 2(Average of two 500m2 experiment plot)



Preliminary cost-return analysis between crop establishment methods *(in Philippine Peso)*



Outline

OVERVIEW

REGULATIONS

PEST MANAGEMENT

DIRECT SEEDING

WAYS FORWARD



Agricultural Drone Vision for Rice

1898 PHILRICE

- Agricultural drone applications are well-integrated in the PalayCheck system – direct seeding, drone spraying, and fertilizer broadcasting.
- Fleets of agricultural drones doing farming operations
- DA and its attached agencies promoting the use of agricultural drones
- There will be enough service providers that will serve the farmers.
- There will be chemical products registered for drone application, should the farmer deliberates the need to spray.



Use of Agricultural Drones in the Philippines

Nehemiah L. Caballong

Digital Solutions Specialist

Thank you very much. Stay healthy and safe!



www.philrice.gov.ph

Lessons in the Development of Digital Applications for Southeast Asian Farmers

Dr Mariette McCampbell (Main speaker) Researcher, Knowledge, Technology, and Innovation Group Wageningen University and Research

Dr Elisabeth Simelton

 \Diamond limate Change Scientist, World Agroforestry Centre (ICRAF)

Lessons in the development of digital applications for Southeast Asian farmers

Artwork: Eisen Bernardo



Mariette McCampbell & Elisabeth Simelton

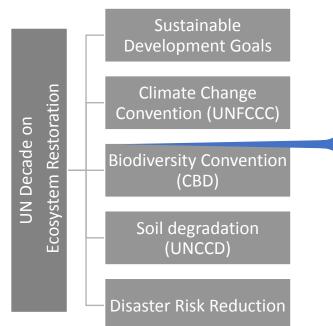
Wageningen University | CIFOR-ICRAF Vietnam

Grow Asia Digital Learning Series, 9 December 2021



Zooming in on sustainable farming: Do apps contribute?







Picture credit: 123rf.com

Principles for ecosystem restoration http://www.fao.org/3/cb6591en/cb6591en.pdf

AGRO-ADVISORIES



agriculture

Global Food Security 32 (2022) 100577

Contents lists available at ScienceDirect

Global Food Security

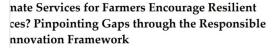
The second digital extension tools? Developer and ran Africa, South Asia and Southeast Asia

npbell[°], Akriti Sharma^d, Rama Sharma^d, i^d, Jack Hetherington^f, Jeremy Smith^a, Brendan Brown^d

ton, ACT, 2600, Australia 38 Thymes Street, Bruce, ACT, 2617, Australia on University, Drovendaalisesteeg 4, 6708, PB, Wageningon, the Netherlands malter, Laligur, 44700, Nepol xid Research, West Common, Harpenden, ALS 21Q, United Kingdom Addiadi, 10 Pulany Street, 83, Sco3, Australia

ABSTRACT

Digital certainion tooli (DETi) include phone calls, WhatsApp groups and mechalised martiphone applications used for arricultural knowledge brokering. We researched processes through which DETs have (and been used by farmers and other extension actors in low- and middle-income counties. We interviewed 40 DET developers across 12 counties and 10 DET tures in Bihar, India. We found EDT tas is commonly constrained by fifteen pitfalls (unavareness of DET), inaccessible device, inaccessible electricity, inaccessible mobile network, instructive to digital litteracy, instrainitive to Bitteracy and active to access, hard to interpret, unengaging, insensitive to user's hnowledge, instrainitive to priorities, instrainitive to socia-economic constrainant, interviewant of ann, divinut, These pitfalls parially scapian by worane, lace devaded and less weakithy farmers



Mariette McCampbell²

1 World Agroforestry (ICRAF), 249A Thuy Khue Street, Hanoi 10000, Vietnam

- ² Knowledge, Technology and Innovation Group, Wageningen University, Hollandseweg 1,
- 6706 KN Wageningen, The Netherlands; mariette.mccampbell@wur.nl
- * Correspondence: e.simelton@cgiar.org; Tel.: +84-24-3783-4644

Abstract: Digital climate services can support agricultural management decisions under uncertain climatological conditions and may contribute to achieving the ambitions of the fourth agricultural revolution. However, do they encourage social and environmental aspects? Our analysis builds on the four dimensions of the Responsible Research and Innovation framework and evaluates, among other things, which production systems are promoted in climate service apps; how the services contribute to or challenge (interjunational largets for sustainable development, ecosystem restoration,

Simelton & McCampbell 2021. doi.org/10.3390/agriculture11100953 Coggins et al. 2021. doi.org/10.1016/j.gfs.2021.100577 McCampbell, Schumann, & Klerkx, 2021. doi.org/10.1111/soru.12359 Artwork: Fisen Bernardo 2021

Sociologia Ruralis

ORIGINAL ARTICLE 🔂 Open Access

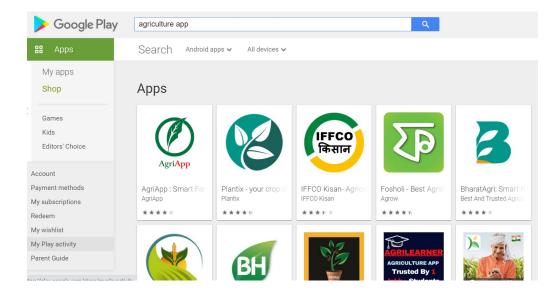
Good intentions in complex realities: Challenges for designing responsibly in digital agriculture in low-income countries

Mariette McCampbell Ph.D. 🔀 Charlotte Schumann Ph.D., Laurens Klerkx Ph.D.

First published: 11 October 2021 | https://doi.org/10.1111/soru.12359

This article has been accepted for publication and undergone full peer review but has not been through the copyediting, typesetting, pagination and proofreading process, which may lead to differences between this version and the Version of Record. Please cite this article as <u>https://doi.org/10.1111/soru.12359</u>

How would a farmer find an app?

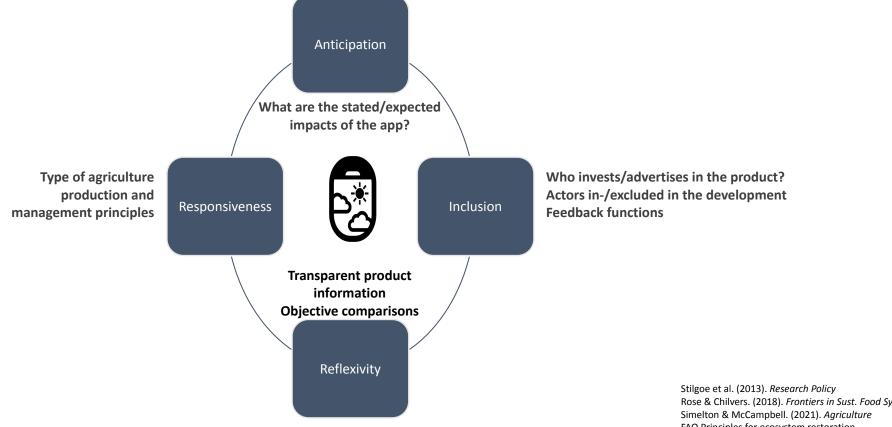


Criteria Google Play

- Android
- Search term: agriculture
- Free app
- In English language
- Suitable for Southeast Asia

Google and Web of Science

Responsible Research and Innovation Framework



Simelton & McCampbell. (2021). Agriculture FAO Principles for ecosystem restoration http://www.fao.org/3/cb6591en/cb6591en.pdf



Anticipation

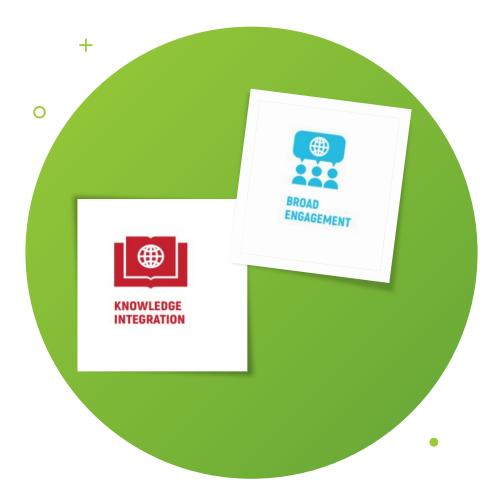
... anticipating the consequences of a digital technology

•Little evidence of impacts on yields, income or resource use efficiency

• Downloads = impacts

•Mismatch between expected and realistic user readiness (esp. capabilities and opportunities) = the user that is designed for and the real-life user

•Capacity of users in an HCD approach to anticipate or assess if a digital tech is ethical and responsible are too limited, and no practice among developers to anticipate unintended/broader societal consequences



Inclusion

... including diverse actors in the innovation process to accommodate for the various concerns of various actors

•Developers – driving the process and funding

• Public (foreign) and private (national and multinational ag-tech.) investors

•Farmers – passive users, no feedback to developers

• When included in design process: issues with power, capacity etc.

•Public agencies – invisible or minimal share of budgets



Reflexivity

... adopting a reflexive approach to development

•Inconsistent information and product information (before downloading)

•Descriptive reviews (what apps are about), no inter-app comparisons • = lack of transparency

•Power relations as well as project limitations (e.g., budget, time, deliverables) limit ability to be reflexive to user needs

•Focus on local context, but lack of attention for what would be responsible innovation (longterm, wider impact) or digital rights (privacy, security, consent)



Responsiveness

... responding to emergent problems

•Field-based single crop solutions

•No in-app recommendations for agroecology or diversification

• Examples: pest spread alert

•No links to natural resources (ground-water budgets)

- (governance) frameworks for digital ethics and RI are fragmented, not locally contextualized, and not used by designers and practitioners
 - Sustainability frameworks are referred to (but hard to check real contribution)
- Farmer's data becomes the product of interest
 - Emerging data inequalities
 - Loss of control over data (Mann, 2018; Cinnamon, 2020)

Wrapping up (1)

•Capacity for and inclusivity in digital agriculture

- Build capacity across the sector
 Skills and expertise of existing and new stakeholders
 Beyond basic e-literacy
- Rethink inclusion
 - Give public actors a prominent role
 - Create space for appropriation of apps by users
 proactive involvement of users in tool development process
- Develop a transparent app intercomparison protocol
 - User-friendly
 - Scientifically grounded



Wrapping up (2)

•Impact of digitalization on agricultural problems and (sustainable) farming systems

Attention for consequences of digital innovation necessary

□ impact of digital tech. and services on individual and collective, local and (inter)national decision-making

- Something may be gained □ Tailormade, timely information; more transparent VCs
- Something may be lost or harmed
 National knowledge and capacity for early warning; Ecosystem restoration
- Beyond the user \square Consider type of problem and context
 - Prioritize responsible innovations and design 'future proof' digital ecosystems = contributing to commitments toward sustainability and ecosystem targets, socially responsible



Thank you

- Email:mariette.mccampbell@wur.nlE.Simelton@cgiar.org
- LinkedIn: mariettemccampbell
 - elisabeth-simelton



Panel Discussion









Adrian Soe Myint

CEO of Village Link and Chief Digital Officer of Myanmar Awba Group



Winnie Atieno *Associate Director* of PlantVillage

Anthony Tan *Founder & Director* of New Hope Corporation

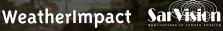
Village Link Presentation Drones and Digital IPM Workshop

9 Dec 2021





awba



TerraSphere 🏭



Village Link

126% Mobile Connections

41%

4 1 70 Daily Internet Users

82% 3G/4G Connections

80% Smartphone Usage

•

Source ICT Works – Wow! Myanmar is Going Straight to Smartphone

Challenges



Traditional agriculture practices



Few Opportunities to attend trainings



Hard to get actionable guidance



Difficulties in accessing microfinance



Extreme weather

Paddy Yield

Myanmar

2.7

Vietnam

China

6.8

6.5

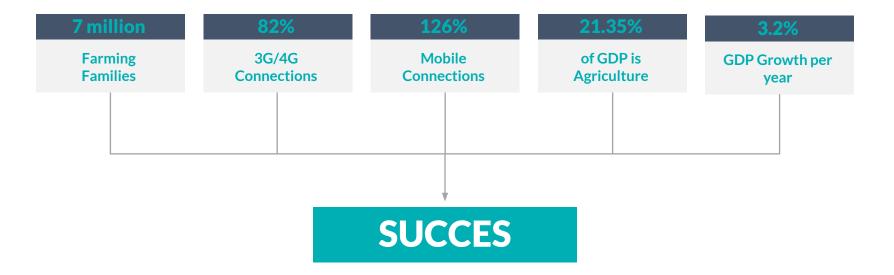
Thailand

5.7

Source: World Bank, Myanmar - Analysis of Farm Production Economics 2016

This photo taken on December 27, 2017 shows farmer San San Hla using a mobile app as she works in a rice field on the outskirts of Yangon. A free app on San San Hla's smartphone is her new weapon in the war against the dreaded stem borer moth that blighted her rice paddy in southern Myanmar for the last two years. New smartphone apps are providing farmers with up-to-date information on everything from weather, climate change, crop prices to advice on pesticides and fertilisers. AFP PHOTO

Big Opportunity for Digital Agriculture in Myanmar



Empower and enrich the lives of Myanmar's farmers through Agri-Tech

- Leading Agri-Tech
- Advanced Satellite Capabilities
- Community of farmers
- Knowledge pool of Agronomists & Weather experts 10:52
- Extensive Business Networks



5.8.885 전 868

Village Link



Htwet Toe

Question & Answers

Call Centre

Crop Guides

Weekly Crop Price

News, Articles and Videos

Loyalty Program DM Code Scan for products

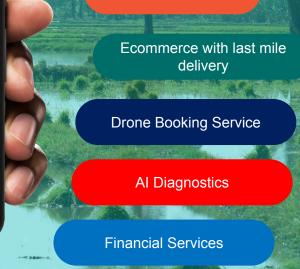
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💼 ကြိုက်တယ် 🛛 အဖြေ ၂ခု 🔲 သိမ်းမည်

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📞 ર્વ્ફાંટ્ટીવર્ફ 📃 ૯૫:વર્ફ



Remote Sensing Analytics

Weather Advisories

Revenue Strategy



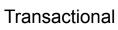


Advertising & Customer Engagement



Partnerships









Customer

Service



Data





Performance

>750K App Installs **75K** Questions

32M Screen views

97% Resolved **26%** Women

25+ Partnered Organizations **20 Crop Guidelines** CABI and GAB Format

4,885 **Articles** 234 Crops

23,634 FAQs 32 Main Crops

154 Videos Farming Guidelines

Financial Literacy

267K Facebook Followers 79 M Posts Reach **2.2 M** Reactions

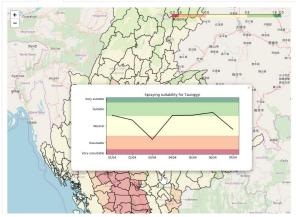
Village Link Satellite Services

Village Link Satellite Services (VLSS) is a platform that aggregates satellite data related to agriculture and transforms them into key information which businesses and organizations can use to improve their operations and decision making.

Services on VLSS include localized weather monitoring, crop classification, crop extent measure, crop performance tracking, crop growth stage tracking and flood monitoring, all of which will benefit organizations working in the agriculture value chain; from input companies to financial service providers. New farming system
Sustainable
Productive
Resilient

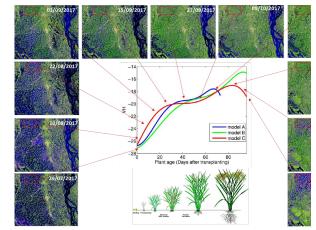
Geodata and Agriculture (VLSS)

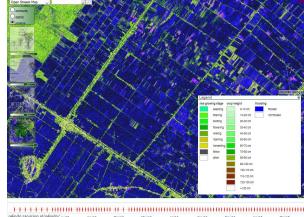
Fertilizing Spraying Weeding



Weather Analytics

Monitors and provides more accurate weather, early warnings of droughts and floods





Crop Monitoring

Monitors and predicts crop biomass, growth stage and damage on large-scale crop growing areas

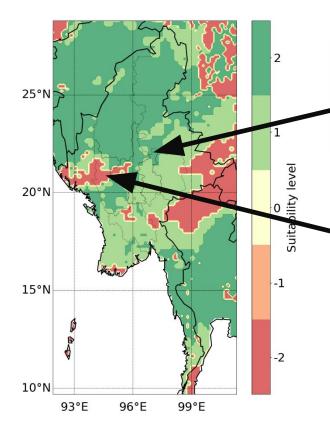
Land Monitoring

Provides crop growth, early impact assessment



Weather Analytics

Agro-met Services



Farm advisory The weather in your area is optimal to apply fertiliser!

Farm advisory Consider to postpone application of fertiliser until the weather conditions improve.



Weather Advisory

PEST & DISEASE RISK

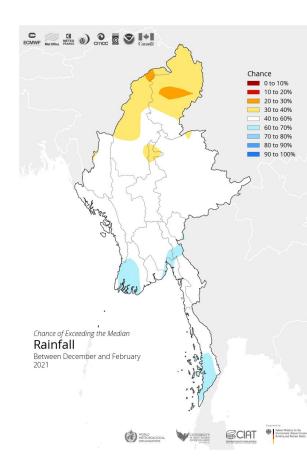
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ERAL WEATH	IER FORE	CAST																
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Activity suitability indices derived for irrigated rice from weather conditions predicted for Amarapura township in <u>Mandalay. From a scale of -2 to +2, where -2 means</u> "not suitable at all" to +2 means "very suitable"

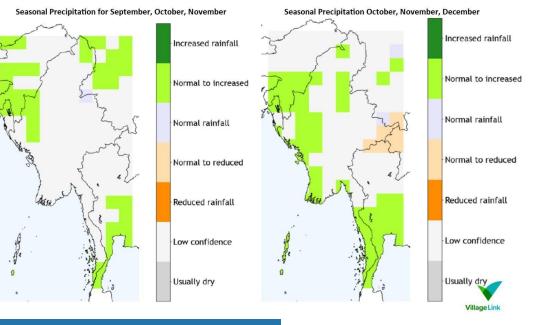
Pest outbreak prediction

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Seasonal Weather Forecasts (In collaboration with DeRisk)







Implementing Partners:

WORLD METEOROLOGICAL WINVERSITY ORGANIZATION

Weather Advisory Contents for both short term and seasonal forecasts

Htwet Toe - ထြက္ကိုး စ Published by Nay Tha @ · November 23 at 2:36 PM · ဇ

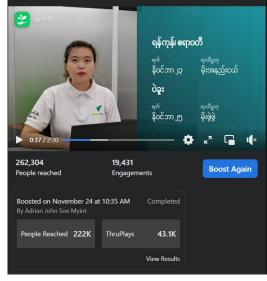
မြန်မာတစ်နိုင်ငံဒေသတော်တော်များများတွင် နိုဝင်ဘာလ ၂၃မှ ၂၅ရက်နေ့အတွင်း နေရာကွက်ကြား မိုးရာသွန်းနိုင်ပါသည်။ နောက် ၂ရက်အတွင်း တရုတ်နိုင်ငံ၌ ထူး ကဲအအေးပိုနိုင်တာကြောင့် မြန်မာနိုင်ငံတွင် နိုဝင်ဘာ ၂၅မှ ၃၀ရက်နေ့အတွင်း အအေးပိုလာနိုင်ပါသည်။

...

ရန်ကုန်နှင့် ဧရာဝတီတိုင်းတို့တွင် နိုဝင်ဘာ ၂၃ရက်နေ့၌ မိုးအ ပြီး ၂၄ရက်မှ ၂၉ရက်အတွင်း တွစ်ပတ်လုံး နေသာနိုင်ပါသည်

ပြီး ၂၄ရက်မှ ၂၉ရက်အတွင်း တစ်ပတ်လုံး နေသာနိုင်ပါသည်။ ပဲခူးတိုင်းဒေသတစ် ချိုတွင် နိုဝင်ဘာ ၂၅ရက်နေ့၌ မိုးဖွဲဖွဲ ရွာသွန်းနိုင်ပါသည်။ ကျန်ရက်များတွင် နေသာ နိုင်ပါသည်။

ບໍ່ພ... See more

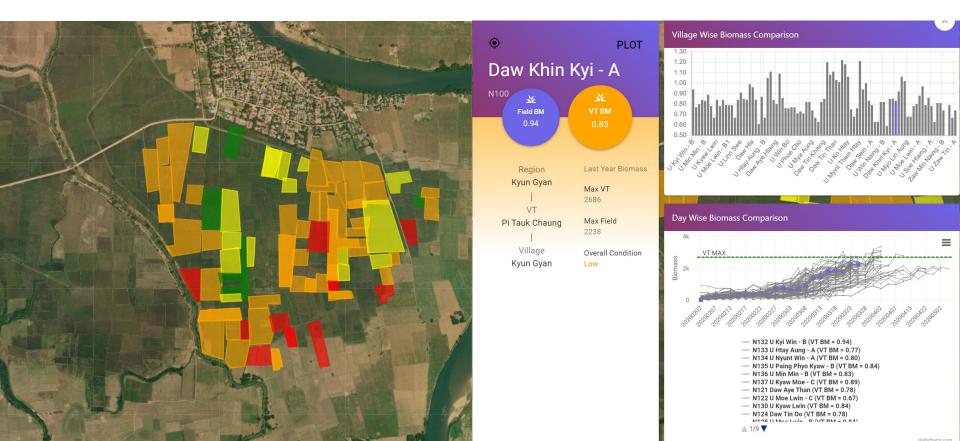






Crop Monitoring

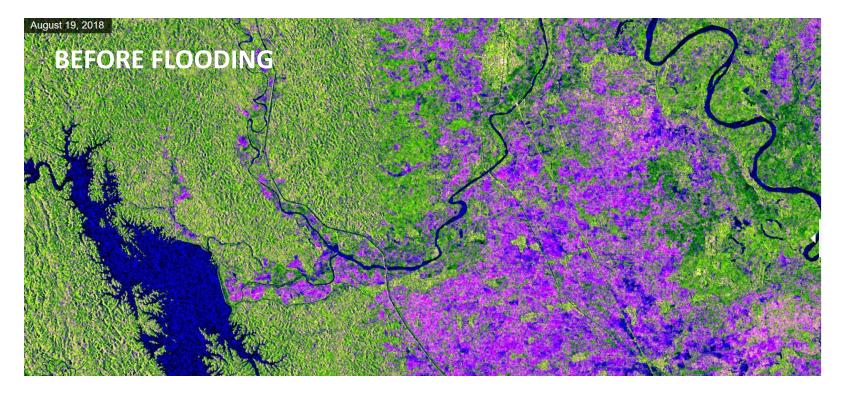
Benchmarking of Crop Performance



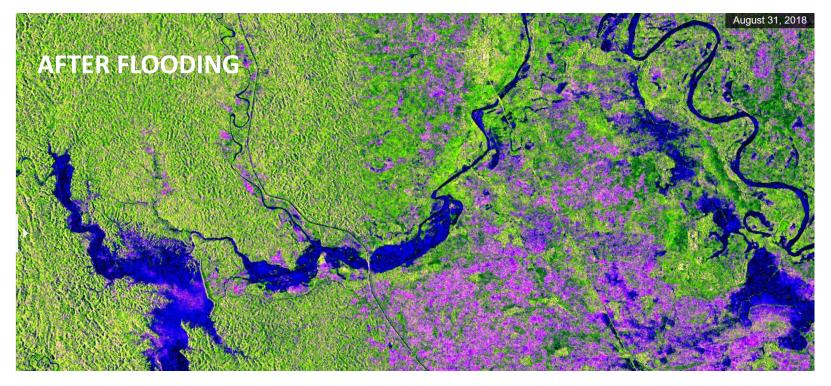


Land Monitoring

Rapid flood monitoring Dam break Bago 2018



Rapid flood monitoring Dam break Bago 2018





PlantVillage Nuru : A Farmers Digital Extension Agent

Drones and Digital IPM Workshop, ASEAN Action Plan on Fall Armyworm

Winnie Onyango

winnieatieno50@gmail.com

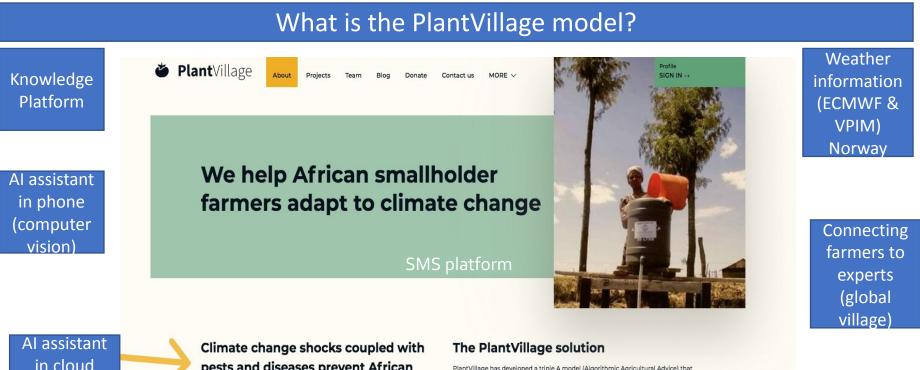
Associate Director

PlantVillage Kenya









pests and diseases prevent African farmers from becoming profitable enterprises

(satellite

vision)

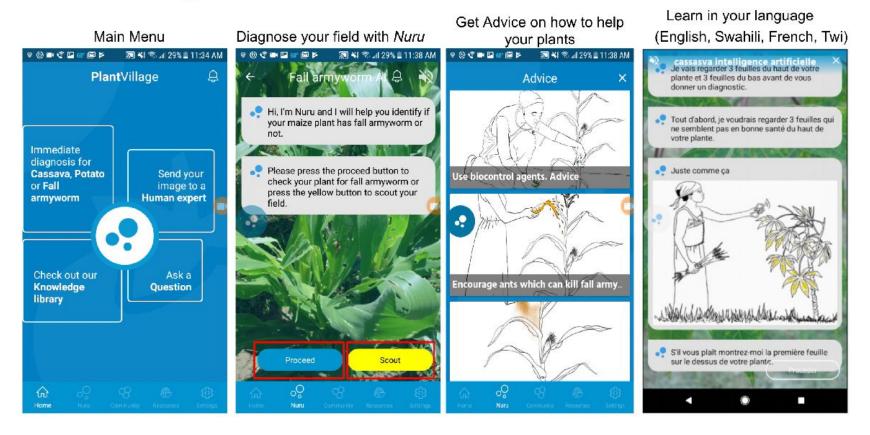
PlantVillage has developed a triple A model (Algorithmic Agricultural Advice) that works to increase the yield and profitability for millions of farmers. It is our goal to reach hundreds of millions in partnership with an ecosystem of farmer facing organizations and the farmers themselves. Our algorithms come from our integration of Al, satellite technology and our unique field force (the Dream Team). Once a farmer inputs 3 critical details (crop type, location, planting date) the algorithms within the PlantVillage engine can send out advice via smartphone, SMS, TV or real world social networks.

Delivery of content to TV, SMS

SMS platform

🍎 PlantVillage

PlantVillage NURU



Dream Team upscaling Digital IPM in Kenya. The team consist of 54 Youths and >80% women farmers.













TO JOIN OUR SMS PROGRAM, TEXT "JOIN" TO 20307

TO ASK QUESTIONS AND RECEIVE ADVICE FROM EXPERTS.

Get weekly weather updates, tips on pest and diseases and many more. SMS IS FREE!



Thank you! For more information reach out to: <u>winnieatieno50@gmail.com</u>

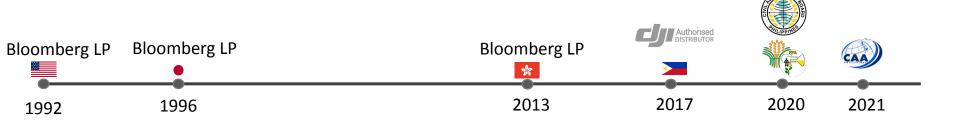




MISSION: TO ADVANCE PHILIPPINE AGRICULTURE BY LEAPS AND BOUNDS

My Journey: Serving Financiers to Farmers





PERSONAL CREDENTIALS



Certified Technician, MG-1P and T16 models



Certified Pesticide Applicator (CPA) Responsible Care Officer (ARCO) **Drone Spray Controller**



RPAS Controller (RPAS-142140)

COMPANY CREDENTIALS



CERTIFICATE OF PUBLIC CONVENIENCE (CPCN)



OPERATOR CERTIFICATE (COMMERCIAL)



DRONE SPRAY OPERATOR (COMMERCIAL)

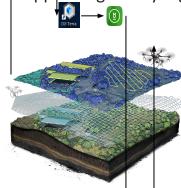
It's true.

The world is at the cusp of bringing tremendous change in the traditional practice we call agriculture. Precision agriculture and Agriculture 4.0 are buzzwords that conjure images of a more intelligent way of farming that will soon uplift our way of farming.

In truth, it's a cluster of disparate technologies each evolving its own pace with varying degrees of commercial viability. Even if all of these technologies are go-to-market ready, they are hardly "plug-n-play" and subject to Philippine regulatory regimes.

About Us





New Hope Precision Agriculture Corporation is a national operator founded in 2017 that is solely focused on bringing agricultural drone technology to the Filipino farmer. As Distributor for DJI, the world's largest drone manufacturer, we bring singular focus on agricultural drones by actualizing benefits, de-mystifying the technologies inside those boxes. We democratize the agricultural drones to ordinary farmers **commercially licensed** operators by the Fertilizer & Pesticide Authority (FPA) and Civil Aviation Authority (CAAP). We get it.

New Hope has profound respect for Philippine regulations which hard-code safety procedures in the operation of agricultural drones. Onerous, perhaps. But our aviation and pesticide laws are perfectly reasonable and in line with regulations in the developed world.

Reasonable ≠ Simple. The Laws require credentials at the operator and enterprise levels. But moreover, none of the drones in the market are "plug-n-play", nor are chemical dilutions standard—far from it.





New Hope Precision Agriculture Corporation understands the value of stewardship and our role as responsible operator, hand-holding our customers so that they can develop new competencies. We are uniquely positioned to lead not only because of our commercial credentials, but also because of our collaborative relationship with government and chemical companies.

On February 8, 2021, New Hope was granted the only exemption by the FPA to apply a subset of chemicals despite not being label-expanded for drones. This set the scene for application trials where we are now discovering the appropriate dilution rates for each chemical where HOPE



THE PROBLEM THAT WE SEE

TECHNOLOGY IS MOVING AT A RAPID PACE

ON MULTIPLE FRONTS, NOT JUST DRONES

BUT FARMERS & CORPORATIONS ARE SLOW TO DECIDE

MIRED IN A PERPETUAL STATE OF CATCH-UP







Poll How would you rate this session?



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For inquiries, email Grow Asia: wei-li@growasia.org



Join the ASEAN FAW ACTION PLAN www.aseanfawaction .org

Questions: alisonwatson@growasia.org